



Data Sheet



Specialty Signage:

*Outriggers,
Aisle Directories &
Menu Boards*



General Description: Specialty signage systems from Stylmark can enhance the customer's brand and overall store appearance. Stylmark offers several signage options as part of an overall décor package that include outriggers, aisle directories, checkstand ID and menu boards.

Applications: Grocery stores, specialty stores,

Material: Anodized aluminum & Wood

Anodized Finish: See Stylmark Color Library

Customer Case Study



- ❑ **Client:** Super Valu / Jewel / Osco brand
- ❑ **Designer:** Store Design Services (SDS) / In-House Super Valu design group
- ❑ **Brief Description:** Jewel Brand is testing a small footprint urban supermarket, Urban Fresh. Stylmark provided the full interior décor plus outside custom metal awnings. Stylmark was responsible for all décor purchasing and fulfillment and coordinating installation with the store's general contractor.
- ❑ **Material:** Urban Fresh full décor package - Three dimensional plastic lettering, neon signs, window graphics, stainless sheet metal work, metal ceiling panels & dropped ceiling, checkstand lighting and power poles, custom steel & powder coat outriggers for graphics.

In order to continually improve our products, Stylmark reserves the right to make changes to specifications or materials without prior notice.

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